

# Privacy Policy

THEWIZARD.COM LLC ("THEWIZARD.COM " or "we") publishes this Privacy Policy to inform you of our practices concerning the collection and use of information you provide us through interactions with this website. This policy is not applicable to information gathered or provided to us by other methods or controlled by other agreements. The website(s) to which this policy applies is(are) the home page, and related pages, of THEWIZARD.COM 's website, operating under the URL [www.thewizard.com](http://www.thewizard.com) and, formerly, [www.buysellorgetout.com](http://www.buysellorgetout.com). Such website(s) are collectively referred to in this Privacy Policy as "The Site."

## Our Commitment to Privacy

To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. To make this notice easy to find, we make it available on our homepage and at every point where personally identifiable information may be requested.

## A Note to Non-US Users

If you are located outside of the United States, please note that the information you provide to us will be transferred to the United States. By using this website, you consent to this transfer and the processing of your data (personal or otherwise) in accordance with this Privacy Policy. You also consent to the adjudication of any disputes arising in connection with this website in the federal and state courts of, and in accordance with the laws of, the state of Nevada. The applicable laws in the United States regarding the processing of data (personal or otherwise) may be less stringent than the laws in your country.

## A Note to California & Canadian Users

California and Canadian users may have certain rights to know how their personal information may be shared with third parties who engage in direct marketing activities. This Privacy Policy explains our practices and how you can elect to opt-out of having your information shared for such purposes.

## A Note to All Users

By using this website, you consent to this transfer and the processing of your data (personal or otherwise) in accordance with this Privacy Policy. You also consent to the adjudication of any disputes arising in connection with The Site in the federal and state courts of, and in accordance with the laws of, the state of Nevada.

## What is Personally Identifiable Information

"Personally identifiable information" is information that can be used to identify you as an individual. Personally identifiable information includes your name, address, telephone number and any other information that is connected with you personally.

## Information You Provide to Us

On some pages of The Site, you may be able to subscribe, register as a user, order products, make requests, and ask to receive materials. When you subscribe, register, place an order, schedule a delivery, or otherwise transact business on The Site, we may collect personally identifiable information from you, such as your name, email address, address, country of

residence, phone number, zip code and/or mail code; gender and age; credit card number, information, name, billing information, expiration date and security code; order number, reference number, billing contact and address, and delivery contact and address; other payment information; and subscriber or registration user name, number, login, password, password reminder questions, security questions and answers for returning users. If you provide us feedback or testimonials regarding The Site, products or service via The Site or email, we will collect your name, email address and other information you provide.

From time to time and if they are offered, you may be able to elect to participate in a variety of THEWIZARD.COM emails or e-letters (email services), ranging from daily news to specials. THEWIZARD.COM collects personal information in connection with the registration for and use of such services. If you wish to opt out of receiving such promotional emails, you should follow the directions to opt out on such emails or as provided through The Site.

## **Personal Information Collected via Technology**

To make The Site more useful to you, we may use technological means to collect personally identifiable information from you, including the Uniform Resource Locator (URL) you just came from, the URL you go to next, your browser type, and your Internet Protocol (IP) address. We also may use cookies or clear GIFs to collect personally identifiable information from you about your use of The Site or emails we send you. You expressly consent to our use of cookies and clear GIFs when you use The Site and services.

An "IP Address" is a number that is usually associated with the place from which you enter the Internet, like your Internet Service Provider, your company or your university. We may use your IP address to help diagnose problems with our servers, to gather broad demographic information, to administer The Site, and/or to analyze The Site's flow.

"Cookies" are small amounts of data (often including a unique identifier), that are sent to your browser from a website's computers and stored on your computer's hard drive. The Site may use both session cookies, which expire once you close your web browser, and persistent cookies, which stay on your computer until you delete them, to provide you with a more personal and interactive experience on The Site. You often have the ability to accept or to decline cookies, typically through an option on your web browser. If you disable your cookies, however, you will not have access to certain features of The Site or portions of The Site may not function efficiently.

"Clear GIFs" are clear electronic images that are used to track your movements on The Site. They help us determine whether content on The Site is effective. We also use clear GIFs in certain types of emails (such as HTML-based emails) to let us know which emails have been opened and acted upon by recipients (including any persons to which the emails have been forwarded). Clear GIFs on our site collect a limited set of information including cookie number, time and date of a page view and a description of the page on which the clear GIF resides. This information helps us assess the effectiveness of certain communications and marketing campaigns.

We (or third party service providers on our behalf) may also use cookies and Clear GIFs to collect aggregate information about web site users on an anonymous basis. We may share aggregate demographic and usage information with our prospective and actual business partners, advertisers and other third parties for any business purpose.

## **Use of Information**

We use the information you provide about yourself to provide Subscription(s), renewal(s) of the Subscription(s), services and/or ordered product to you. Such services and our use of information include the assessment of, communication concerning, billing and payment, and

fulfillment of an order. We also use personally identifiable information to notify you about updates to our services, marketing initiatives, and to respond to your requests and inquiries. We also may use personally identifiable information to offer you other products, programs or services that we believe may be of interest to you, to send you newsletters and other marketing material concerning sale information, and to issue discount coupons. We use the information you provide to communicate with you, such as to notify you when we make changes to our registration or subscription agreement, to fulfill a request by you for a subscription or an online newsletter, or to contact you about your account, subscription or registration with us.

We use and may disclose to third parties the information that you provide also for the purpose of fulfilling drop shipments and warranty/repair issues, if applicable.

If you register with The Site, we may send you newsletters and emails that directly promote the use of The Site or the purchase of our products or services and may contain, in whole or in part, advertisements for third parties which relate to others with whom we do business.

We do not share your personally identifiable information with outside parties except to the extent necessary to provide services or ordered products to you or as stated in this Privacy Policy.

We use return email addresses to answer emails or web-based requests that we receive.

If you send a testimonial or comment to us, we may post it on The Site or use it in any advertising materials. We will attribute your testimonial to you by posting your name or some combination of your name and initials, if provided or ascertainable, on The Site or advertising materials.

We use the information you provide about someone else when placing an order to ship a product or service and to confirm delivery, if applicable. We do not share this information with outside parties except to the extent necessary to provide services or ordered product or service.

We use the information that you provide about others to enable us to send them your gifts or cards, if applicable. From time to time, we also may use this information to offer our products, programs, or services to them.

We may create anonymous data records from personally identifiable information by excluding information (such as your name) that makes the data personally identifiable to you. We use this anonymous data to perform statistical analysis of users' aggregate behavior so that we may enhance the content of our services and The Site, and improve The Site's navigation. We reserve the right to disclose anonymous data to third parties in our discretion.

We use the non-personally identifiable information that we collect to improve the design and content of The Site and to enable us to augment your Internet experience. We also may use this information in the aggregate to analyze site usage, as well as to offer you products, programs, or services.

We may transfer information about you if we are acquired by or merged, in part or in whole, with another company.

Agents and contractors of THEWIZARD.COM who have access to personally identifiable information are required to protect this information in a manner that is consistent with this Privacy Policy by, for example, not using the information for any purpose other than to carry out the services they are performing for THEWIZARD.COM .

Although we take appropriate measures to safeguard against unauthorized disclosures of information, we cannot assure you that personally identifiable information that we collect will never be disclosed in a manner that is inconsistent with this Privacy Policy.

At some places on The Site, we may ask your permission to disclose personally identifiable information about you to companies whose practices are not covered by this Privacy Policy (e.g., other marketers, magazine publishers, retailers, participatory databases and non-profit organizations) that want to market products or services to you. If at some point you grant us permission to transfer your information for these purposes and later decide that you want to opt out of such things and no longer want us to do so, simply send us an email at [info@thewizard.com](mailto:info@thewizard.com) and we will edit your preferences accordingly within our system. If a third party already has your data by the time we receive and process your opt out request, you will need to contact them as well as we do not control their actions.

We may, on occasion, combine information we receive online with outside records to enhance our ability to market to you those products or services that may be of interest to you. When registering with The Site, we provide you with an opportunity to express your preferences with respect to receiving details about other products and services from THEWIZARD.COM and about products and services from selected third parties. If you ever decide in the future that you would like to update these preferences, you may do so by sending us an email at [info@thewizard.com](mailto:info@thewizard.com) and we will edit your preferences accordingly. Finally, we will not use or transfer personally identifiable information provided to us in ways unrelated to the ones described in this Privacy Policy without also providing you with an opportunity to opt out of these unrelated uses.

Except as otherwise stated in this Privacy Policy, we do not sell, trade, or rent to third parties the personally identifiable information collected from our services.

## **Our Commitment to Data Security**

The Site takes precautions to protect your personally identifiable information. When you transmit credit card information, it is encrypted during transfer via SSL (Secure Socket Layer).

While our goal is to operate a 100% error-free and secure site, we do not guarantee that The Site is accurate, complete or free from unauthorized access. To help prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

To protect your privacy and security, we will take reasonable steps to help verify your identity before granting access or making corrections.

## **Our Commitment to Children's Privacy**

The Site is not directed towards children, minors or anyone under the age of 18.

Please do not send us any information about anyone under the age of 18, like names, addresses or email addresses. In general, we do not knowingly collect personally identifiable information from those under 18. If, in limited circumstances, we do knowingly collect personally identifiable information from someone under the age of 18, we will do so only with verified parental consent prior to collection. In the event that we learn that we have collected any personal information from a child under the age of 18 without verification of parental consent, we will delete that information from our database as quickly as possible.

## **Breaches of Security**

We are not responsible for any breach of security caused by third parties or for any actions of any third parties that receive the information. We also may link to other websites or we may allow to be displayed on The Site advertisements of third parties. We are not responsible for such third party's privacy policies or how they treat information about their users.

## **Legal Subpoenas and Other Required Disclosures**

We may disclose personally identifiable information if we are required to do so by law, such as in response to a subpoena, or if we in good faith believe that such action is necessary to (1) comply with the law or with legal process; (2) protect and defend our rights and property; (3) protect against misuse or unauthorized use of The Site; or (4) protect the personal safety or property of our users or the public (among other things, this means that if you provide false information or attempt to pose as someone else, information about you may be disclosed as part of any investigation into your actions). We also may disclose such information in response to a law enforcement agency's request or where we believe it is necessary to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our terms of use, or as otherwise required by law.

## **Update/Change Your Data/Opt Out**

To update your email address or change your preferences please contact [support@thewizard.com](mailto:support@thewizard.com).

## **Changes to this Privacy Policy**

We reserve the right to modify the Terms & Conditions of Use, Privacy Policy or other disclaimers or legal terms at any time without giving you prior notice. Your use of The Site following any such modification constitutes your agreement to follow and be bound by such things as modified. For this reason, we encourage you to review the Terms & Conditions of Use, Privacy Policy and other terms whenever you use The Site.

## **Your California Privacy Rights**

Under a provision of California law, a California resident who has provided personal information to a business with whom he/she has established a business relationship for personal, family, or household purposes ("California customer") may be entitled to request information about whether the business has disclosed personal information to any third parties for the third parties' direct marketing purposes. Alternatively, the law provides that if the company has a privacy policy that gives either an opt-out or opt-in choice for use of your personal information by third parties for marketing purposes, the company may instead provide you with information on how to exercise your disclosure choice options.

To the extent an California resident using The Site for personal, family, or household purposes seeks information covered the law, The Site qualifies for the alternative option. As stated in our Privacy Policy, users of The Site may opt-out or opt-in to the use of your personal information by third parties. Therefore, we are not required to maintain or disclose a list of the third parties that received your personal information during the preceding year for marketing purposes. To prevent disclosure of your personal information for use in direct marketing by a third party, do not opt-in to such use when you provide personal information on The Site. Please note that whenever you opt-in to receive future communications from a third party, your information will be subject to the third party's privacy policy. If you later decide that you do not want that third party to use your information, you will need to contact the third party directly, as we have no control over how third parties use information. You should always review the privacy policy of any party that collects your information to determine how that entity will handle your information.

California residents who utilize The Site for personal, family, or household purposes may request further information about our compliance with this law by emailing [info@thewizard.com](mailto:info@thewizard.com). You should put the statement "Your California Privacy Rights" in the subject field of your email. Please note that we are only required to respond to one request per customer each year, and we are not required to respond to requests made by means other than through this email address.

## **What Else Should I Know About My Privacy When Online?**

The Site may contain hyperlinks to other websites. The Site also may contain advertisements of third parties. We do not control and are not responsible for the privacy practices or the content of such third party websites or advertisers, or even those third parties to whom we may disclose personally identifiable information (as provided above). We does not share any of the individual personal information you provide us with the websites to which we links, except as stated elsewhere within this Privacy Policy, although we may share aggregate data with such websites (such as how many people use The Site). Please check with those third party sites to determine their privacy policy. When and if we embed third party content into a page of The Site, we will use reasonable efforts to ensure that it is evident or to advise our users that they have exited The Site and are entering a third-party controlled website. You should read and understand any privacy policy noted on all third party websites that you visit.

Please keep in mind that whenever you voluntarily disclose personal information online - for example through email, discussion lists, or elsewhere - that information can be collected and used by others. In short, if you post personal information online that is accessible to the public, you may receive unsolicited messages from other parties in return.

Ultimately, you are solely responsible for determining whether you intend for your personal information to be confidential and for maintaining its confidentiality. Please be careful and responsible whenever you're online.

## **Terms & Conditions of Use of The Site**

The Terms & Conditions of Use of The Site, as well as the Disclaimer, are part of this Privacy Policy and are incorporated by reference herein

Should you have other questions or concerns about these privacy policies, please contact us through the contact information on our Contact Us page or send us an email at [info@thewizard.com](mailto:info@thewizard.com).

The Site is operated by:  
THEWIZARD.COM LLC

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